

## Amazon Audience Award 2017

The online competition is applicable across all submission categories and competitions. Films from the different submission categories can be recommended by the ITFS pre-selection juries for participation in the Amazon Audience Award. Out of the recommended films Amazon will select 20 finalists for participation in the online competition. The selected films will be presented on the Amazon Video platform. The winner film and the nominees 2-10 will be chosen by the audience.

## Granting of Rights

The right holder/ licensor hereby grants Amazon the following copyright exploitation rights, ancillary copyrights and other rights for the films of the respective annual ITFS as transferrable rights with the following limitations:

- A) Licence area: Germany, Austria and German speaking Switzerland
- B) Licence period:
  - (1) Winning film: 12 (twelve) months starting on 7th May 2017
  - (2) Nominated 2<sup>nd</sup>-10<sup>th</sup>: six (6) months starting on 7th May 2017
  - (3) All films: for the duration of the selection contest
- C) Rights of use:
  - (1) The **access and online rights**, that is, the right to make the films accessible to the public or a limited group of recipients by wire or wireless means, encrypted or unencrypted with any transmission technology (in particular TCP/IP-based transmission systems) so that the films are accessible to the public or a limited group of recipients at any location and time. The transfer of rights thereby includes any way of making the films accessible regardless of any buffering and making the film accessible for a limited or unlimited period of time for single-use access or subscription. In particular, the rights include the service forms transactional VOD/TVOD, subscription VOD/SVOD, electronic-sell-thru / EST (e.g. download to own / DTO), free VOD/FVOD, AVOD, including making it further accessible to the public, transferring, and/or interactive use regardless of the type of receiving device (also including mobile end devices such as mobile phones, PDAs, smart phones etc.). In particular, Amazon may exploit the titles through the Prime and Prime Video SVOD service as well as Amazon Video.
  - (2) The **reproduction and distribution right**, that is, the right to freely reproduce and distribute the titles within the framework of the aforementioned rights of use that have been granted, in particular for broadcasting, buffering and inclusion in databases;  
The rights of use granted are granted as exclusive rights for the winning film, and the right holder / licensor will neither exploit the winning film nor allow it to be exploited by other parties.\*
  - (3) All rights may be assigned and/or sublicensed.

\*The exclusive rights refer to any kind of VoD exploitation in the licence area (see A) and C) (1)).