

## Corporate Identity Guidelines

Thank you for your support of the **22nd Stuttgart Festival of Animated Film 2015!** Since we want to ensure a consistent and accurate representation of our brand image in reports, we would like you to note the following corporate identity guidelines:

### 1. Title and Spelling

The complete and correct title of our event is **22nd Stuttgart Festival of Animated Film**

Abbreviation:

The abbreviation for the Festival is **ITFS**, from the German title **Internationales Trickfilm-Festival Stuttgart**. The abbreviation is used for the German as well as for the English title.

### 2. Logos

When publishing our logo please consider that there is a German and an English version.

German Logo



English Logo



The ITFS corporate red has the following colour specifications:

CMYK: 0/100/100/0  
RGB: 226/0/26

Thank you for your cooperation!