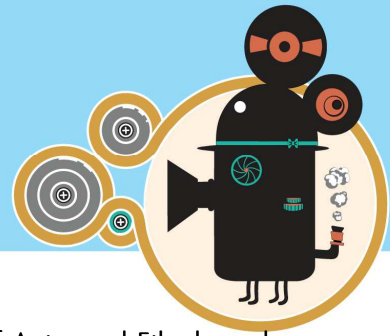


22.
INTERNATIONALES
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FESTIVAL OF ANIMATED FILM
STUTT GART '15
5. – 10. MAI 2015 www.ITFS.de



Press Release, April 2, 2015

The nominees for the Animated Com Award at the Stuttgart Festival of Animated Film have been selected!

With more than 85,000 visitors and 2.500 professionals each year, the Stuttgart Festival of Animated Film (ITFS) is one of the biggest and most important animation festivals worldwide. Since 2011, the ITFS presents the Animated Com Award, with prizes for applied animation in the categories of advertising, spatial communication and technology.

The jury has chosen 50 high class films, from 141 submitted international productions, for this year's shortlist of the Animated Com Award. Ten of them were nominated for the three prize categories. Additionally Daimler AG awards the extra prize "*Future needs Derivation – Mobility in a Digital World*" and U. I. Lapp GmbH the „Lapp Connected Award“.

The award ceremony will take place as a gala event at the Mercedes-Benz Museum in Stuttgart on May 8, 2015. Among other highlights, keynote speaker Jörn Großhans, VFX Supervisor at Mackevision – recently Emmy-awarded for "Game of Thrones" – gives insights into his work.

The Mercedes-Benz Museum is the ideal location for the Animated Com Award ceremony. Situated directly outside the factory gates at the parent plant in Stuttgart-Untertürkheim, the museum acts as a portal into Stuttgart city. The double helix depicts the almost 130-year evolutionary process of the automobile, taking in the history of the Mercedes-Benz brand and its predecessors. The architectural design of the Mercedes-Benz Museum embodies a place of innovation and demonstrates that history can point the way ahead.

<http://www.mercedes-benz.com/en/mercedes-benz/classic/museum/>

Nominees Animated Com Award:

Category Advertising

Nike Mercurial Superfly IV

ManvsMachine, Great Britain 2014

Fruitsnacks – Claw Machine

Buck, Saatchi & Saatchi, USA 2014

League of Legends

Arnaud & Jérôme, Passion Pictures, France 2013

Sauza 901

Adam Perry, Strange Beast, Great Britain 2014

France 3 Idents

Nicolas Deveaux, Cube Creative Productions, France 2014

Category Spatial Communication

Smart Ampelmännchen

Marten Persiel, Bigfish, Germany 2014

TING – Technology and Democracy

Marc Tamschick, Tamschick Media + Space GmbH, Germany 2014

Category Technology

Ghost Peloton

Mark Huskisson, NVA, Great Britain 2014

Assassin's Creed Unity: Arno Master

István Zorkóczy, Digic Pictures, Hungary 2014

Casio: G-Shock ,Test Field'

Alexej Tylevich, Logan TV, USA 2013

Nominees Special Award "Future needs Derivation – Mobility in a Digital World" by Daimler AG

Driving

Nate Theis, USA 2014

Ride Away

Clémence Bouchereau, France 2014

VRP

Hugo Leygnac, Olivier Lafay, Arthur Philippe, Marie Dossetto, Valentin Moriceau, France 2014

Nominees Special Award "Lapp Connected Award" by U. I. Lapp GmbH

9:30 AM

Alfonso de la Cruz, Mexico 2014

Pass It On

Teresa Cruz, Portugal 2014

Sumsing

Martin Rahmlow, Germany 2014

The Wires

Tatjana Moshkova, Marina Moshkova, Russia 2014

This years prize sponsors are: Daimler AG, U. I. Lapp GmbH and Animation Media Cluster Region Stuttgart. Partners of the event are Spotlight – Festival für Bewegtbildkommunikation, jazzopen stuttgart, netzwerk P production, fischerAppelt, Hansgrohe, Ilg-Außenwerbung and KlickPiloten.

The jury of the Animated Com Award consists of renowned experts from the animation and advertising industries: Dr. Martin Feyock (CEO of the advertising section for the board of German Producers Alliance – Film & Television, CEO of Exploitation Company TVF Trust Company and the German Academy of Advertisement), Prof. Thomas Hundt (CEO Jangled Nerves), Prof. Kathi Kaepfel (Creative Director, Animation Artist, Illustrator), Michael Preiswerk (Creative Director, Consultant), Florian Rederer (CEO SCHOKOLADE Filmproduktion GmbH) and Mate Steinforth (CEO Sehnsucht Berlin).

The Shortlist program of the Animated Com Award will be shown on May 7, in the Gloria 2 cinema, Stuttgart.

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The Stuttgart Festival of Animated Film (ITFS), May 5-10, 2015 was founded in 1982 and is one of the largest and most important festivals for animated film worldwide. Prize money of 50,000 Euros is awarded in numerous competition categories. The Stuttgart Festival of Animated Film works in close co-operation with the [FMX](#), Europe's biggest Conference on Animation, Effects, Games and Transmedia, attracting industry professionals. Together with the FMX the ITFS holds the business platform [Animation Production Day](#).