



Press Release, January 22, 2015

Animated Com Award at Stuttgart Festival of Animated Film (May 5-10, 2015) – Submission deadline Animated Com Award extended until February 13, 2015

In the unique atmosphere of the Mercedes-Benz Museum, the **Animated Com Award** prizes within the framework of the Stuttgart International Festival of Animated Film excellent projects in the field of **advertising**, **technology** and **spatial communication**.

The submission deadline for the Animated has been extended. Films can be submitted until Febraury 13, 2015. The central theme is applied animated film in the areas of advertising, communication in space, and technology, as well as the links to free film art. In 2015, the Special Award of the Daimler AG "Future needs Derivation – Mobility in digital world" will be awarded for the fourth time. The U. I. Lapp GmbH will award an own prize for the third time, the "Lapp Connected Award".

More information, entry form and regulations http://www.itfs.de/en/festival/competitions/animated-com-award/

The **Stuttgart International Festival of Animated Film** is one of the most outstanding events for animated film worldwide. The Festival offers directors as well as production and distribution companies a platform to present their films to an interested audience. In 2014, more than 85,000 visitors came not only to watch interesting films but to also take a look into the sphere of Applied Animation – the Animated Com Award.

The jury of the Animated Com Award consists of renowned experts from the animation and advertising industries: Dr. Martin Feyock (CEO of the advertising section for the board of German Producers Alliance – Film & Television, CEO of Exploitation Company TWF Trust Company and the German Academy of Advertisement), Prof. Thomas Hundt (CEO Jangled Nerves), Kathi Kaeppel (Creative Director, Animation Artist, Illustrator), Michael Preiswerk (Creative Director, Consultant) und Mate Steinforth (CEO Sehsucht Berlin).

Partners of the Animated Com Award are: Daimler AG, Lapp Kabel and Animation Media Cluster Region Stuttgart.

Press releases and pictures can be downloaded here: <u>http://www.itfs.de/en/press-pr/</u>

More information on <u>www.itfs.de/en</u>

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The Stuttgart Festival of Animated Film (ITFS), May 5-10, 2015 was founded in 1982 and is one of the largest and most important festivals for animated film worldwide. Prize money of 50,000 Euros is awarded in numerous competition categories. The Stuttgart Festival of Animated Film works in close co-operation with the FMX, Europe's biggest Conference on Animation, Effects, Games and Interactive Media, attracting industry professionals. Together with the FMX the ITFS holds the business platform Animation Production Day.