

## Corporate Identity Guidelines

Thank you for your support of the 25<sup>th</sup> Festival of Animated Film Stuttgart 2018!  
Since we want to ensure a consistent and accurate representation of our brand image in reports, we would like you to note the following corporate identity guidelines:

### 1. Title and Spelling

The complete and correct title of our event is 25<sup>th</sup> Festival of Animated Film Stuttgart

Abbreviation:

The abbreviation for the Festival is **ITFS**, from the German title Internationales Trickfilm-Festival Stuttgart. The abbreviation is used for the German as well as for the English title.

### 2. Logos

When publishing our logo please consider that there is a German and an English version.

German Logo



INTERNATIONALES  
TRICKFILM FESTIVAL  
FESTIVAL OF ANIMATED FILM  
STUTTGART '18  
24.–29. APRIL 2018

English Logo



INTERNATIONALES  
TRICKFILM FESTIVAL  
FESTIVAL OF ANIMATED FILM  
STUTTGART '18  
APRIL 24 – 29, 2018

Der ITFS-Colour specifications:

CMYK: 13/0/100/0

RGB: 237/225/0

Thank you for your cooperation!