

## Corporate Identity Guidelines

Thank you for your support of the Festival of Animated Film Stuttgart 2019!  
Since we want to ensure a consistent and accurate representation of our brand image in reports, we would like you to note the following corporate identity guidelines:

### 1. Title and Spelling

The complete and correct title of our event is 26<sup>th</sup> Festival of Animated Film Stuttgart

Abbreviation:

The abbreviation for the Festival is **ITFS**, from the German title Internationales Trickfilm-Festival Stuttgart. The abbreviation is used for the German as well as for the English title.

### 2. Logos

When publishing our logo please consider that there is a German and an English version.

German Logo



English Logo



Der ITFS-Colour specifications:

CMYK: 0 | 70 | 100 | 0

RGB: 236 | 102 | 8

Thank you for your cooperation!