

ITFS 
MAY 04–09, 2021

SUBMISSION DEADLINE: MARCH 01, 2021

REGULATIONS

28. INTERNATIONALES TRICKFILM-FESTIVAL STUTTGART –
FESTIVAL OF ANIMATED FILM
MAY 04 – 09, 2021



TRICKSTAR BUSINESS AWARD

The Trickstar Business is an animation industry's business prize which will be awarded during Animation Production Days (APD) 2021 by the Stuttgart Festival of Animated Film (ITFS).

The Trickstar Business Award is worth 7,500 € and recognises national or international innovative and groundbreaking business models for projects or companies in the animation industry. This makes Trickstar Business the world's first animation prize to be explicitly focused on business. The prize is being sponsored by the Verband Region Stuttgart.

WHO CAN PARTICIPATE?

It is possible to apply for the Trickstar Business Award with a business model for a project or a company.

- All projects which have an innovative business concept, for example in the areas of distribution, marketing, exploitation of rights or financing can be submitted to the Trickstar Business Award.
- Applicants who submit a project to APD 2021 are kindly invited to submit the project (if in accordance with the regulations) also for participation in the Trickstar Business competition. To apply, we kindly ask you to complete also the Trickstar Business application form.
- All companies with an innovative and groundbreaking model can apply for the Trickstar Business Award.

HOW TO APPLY?

To apply for the Trickstar Business Award, the applicants must complete the submission form and provide the required material and information. The completed form must be sent together with the documents to businessaward@festival-gmbh.de before March 01, 2021.

THE JURY

A five-person industry jury will shortlist the finalists based on the strengths of their project / company submission and application form.

Jury assessment criteria:

- originality of the business model
- innovation of the financing / evaluation / marketing concepts
- competitiveness of the project / service / product
- quality and feasibility of the business plan
- qualifications and experience of the submitter

THE AWARD CEREMONY

The awarding is scheduled to take place on the evening of May 07, 2021 as part of the Trickstar Professional Awards Gala of the 28th Stuttgart International Festival of Animated Film and the Animation Production Days. An official representative (director, producer) of the award winning project is kindly requested to be present to receive the award. The procedure as well as the scheduling may be changed, even at short notice, if the ITFS and/or APDs cannot be held as planned, e.g. for reasons of infection prevention and control.

CREATED BY

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