

"Animation Without Borders" - The International Festival of Animated Film has opened! Pressenotiz, Stuttgart, 02. Mai 2017

The Stuttgart International Festival of Animated Film (ITFS) has been opened by the festival makers Dittmar Lumpp and Prof. Ulrich Wegenast with honorary guest state secretary Petra Olschowski (Ministry of Science, Research and Art of Baden-Württemberg) and Lord Mayor Fritz Kuhn (Landeshauptstadt Stuttgart) this evening. And even outside the sold out cinemas, the opening ceremony was followed. Around 5,000 people watched the Livestreaming. Today's opening program of the International Competition in the Stuttgart cinemas Gloria 1 and 2 makes the ITFS's internationality and boundlessness clear. A total of over 2,000 films from more than 80 countries were submitted. Today, the short film "The Head Vanishes" by Franck Dion from France with a touching story on the subject of Alzheimer's opened up and Tomer Eshed's animated film "Our Wonderful Nature - The Common Chameleon" amused the audience with the story of the feeding behavior of the chameleon.



Picture: State Secretary Petra Olschowski and Lord Mayor Fritz Kuhn with Waltraud Ulshöfer and the Festival directors, to the left Managing Director Dittmar Lumpp and to the right Prof. Ulrich Wegenast. © Reiner Pfisterer

For six days, one of the most important festivals for animation worldwide presents more than 1,000 animated films at more than 200 events. However, the genre "Animated film" also means endless. 2017 the connections to games, music as well as Augmented and Virtual Reality are strengthened. For example, Sara Diamond and Brian Collins of "Google Spotlight Stories" present the film "Pearl", the first animated VR movie nominated for an Oscar. Or Paul Barritt proves with his pre-premiere "Cat & Mouse" that theater and animation match perfectly. The enlarged GameZone in the Kunstgebäude shows the importance of animation in computer games, over 100 games are exhibited here on 2,000 sqm for testing. And with the cooperation partner Breuninger the ITFS plays the façade with an Augmented Reality Game in the motto of the Festivals Trailer. Animation is everywhere and bordersless.

Press contact: Katrin Dietrich, Head of Press and Public Relations, 0711/92546102, dietrich@festival-ambh.de

