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INTERNATIONALES  
TRICKFILM FESTIVAL  
FESTIVAL OF ANIMATED FILM  
STUTT GART '18  
APRIL 24 – 29. 2018



## SUBMISSION FOR THE TRICKSTAR BUSINESS AWARD

SUBMISSION DEADLINE: **MARCH 1, 2018**

**COMPANY SUBMISSION (please cross)**

If you would like to participate in the selection for the Trickstar Business Award with an innovative business model for a company, please answer the questions in part **A and B1** of this form.

**PROJECT SUBMISSION (please cross)**

If you would like to participate in the selection for the Trickstar Business Award with an innovative business model for a particular project please answer the questions in part **A and B2** of this form.

The submission must be drawn up in English.

The information in this submission will be kept confidential and will only be passed by the project team and the jury members.

## A. GENERAL INFORMATION

### COMPANY NAME

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### Company address

.....

Street ..... Zip-Code ..... City .....

Country ..... Website .....

### CONTACT PERSON

.....

Academic Title ..... Phone .....

First Name ..... Mobile Phone .....

Last Name ..... Email .....

Job Title .....

### COMPANY'S FIELD OF ACTIVITY (please choose your main activities only)

.....

Production Film & TV .....  Publisher .....

Production Games .....  Distribution .....

Production Transmedia .....  Other (please specify): .....

### COMPANY PROFILE (max 800 signs including spaces)

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# B1. COMPANY SUBMISSION

## COMPANY DETAILS

Founding year

Annual Turnover

Business Owner

Number of employees

CEO

Shareholders

**Which product or service does your company offer and what are the innovative aspects of your business approach?**

(max 1,500 signs including spaces)

**Please describe the market environment, the target group and your own (targeted) market position** (max 1,000 signs including spaces)

**Please outline your marketing and distribution strategy** (max 1,000 signs including spaces)

**Please describe your main achievements of the past year** (max 1,000 signs including spaces)

To be eligible for the 2018 Trickstar Business Selection, you must provide the following additional information.  
Please attach to your submission:

- a business plan
- a track record of the company



## B2. PROJECT SUBMISSION

### PROJECT TITLE (English)

Director

Scriptwriter

Storyboarder

Head of Animation

### In case of an adaption from an original work please fill in

Original Title

Author

### PROJECT STATUS

in concept                       in development                       in production

### MEDIA PLATFORMS / FORMATS

Feature Film    Running time (hh:mm:ss):

TV Series    Running time (hh:mm:ss):

Game

Mobile content / App

Other (please specify):

Genre (Comedy, Musical, Adventure etc.)

Animation Technique

Target Group

Production Start

Language

Logline (max. 200 signs including spaces)

### FINANCIAL INFORMATION

Total budget (in EUR)

Financially already in place (in EUR)

Financially already in place (in %)

more than 90%                       50 – 90%                       20 – 50%                       less than 20%

Company    Country    Amount (in EUR)



**SYNOPSIS** (max. 500 signs including spaces)

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**Please describe the innovative aspects of the project financing** (max 1,500 signs including spaces)

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**Do you plan to cooperate with international partners? If yes, how?** (max 500 signs including spaces)

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**Through which channels do you plan to distribute your project?** (max 1,000 signs including spaces)

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**Please describe the innovative aspects of the marketing strategy for your project** (max 1,500 signs including spaces)

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**Are there any other innovative business aspects of your project?** (max 1,000 signs including spaces)

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### USP OF THE PROJECT

Describe the USP of the project (e.g. the visual concept, the audience engagement strategy, the cross- or transmedia strategy).  
(max. 1,000 signs including spaces)

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To be eligible for the 2018 Trickstar Business selection, you must provide the following additional information/material on your project.  
Please attach to your submission:

- a financing plan and revenue model
- a detailed project budget
- a minimum of 2 illustrations/film stills of your project  
(without text elements, resolution 300 dpi)
- a filmography of the director and the head of animation
- a track record of the company
- in case of adaption from an original work a copy of the copyright option



DEADLINE FOR SUBMISSION IS **MARCH 1, 2018**

Please send the completed form including the requested additional information to:

**BusinessAward@festival-gmbh.de**

The applicant authorizes the Stuttgart International Festival of Animated Film to pass on the illustrations of the project to TV-stations, radio, press and internet without asking for explicit approval for the purpose of making reports as the reports bear the character of quotation.

The applicant confirms that he owns all necessary rights to submit the project/company to the **Trickstar Business Award**.

The applicant confirms that the information given is both complete and accurate.  
The applicant agrees to recognize and accept the regulations without reservation.

**This document has been created electronically and is legally binding without signature.**

Place and Date

.....

Name in Letters

.....

