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INTERNATIONALES
TRICKFILM FESTIVAL
FESTIVAL OF ANIMATED FILM
STUTTGART '18
APRIL 24 – 29. 2018



SUBMISSION DEADLINE: MARCH 1, 2018

REGULATIONS TRICKSTAR BUSINESS AWARD

Trickstar Business is the name of the animation industry's business prize which will be awarded for the second time during Animation Production Day 2018 by the Stuttgart Festival of Animated Film (ITFS).

The Trickstar Business Award is worth 7,500 € and recognises national or international innovative and groundbreaking business models for projects or companies in the animation industry. This makes Trickstar Business the world's first animation prize to be explicitly focused on business. The prize is being sponsored by the Stuttgart Region.

WHO CAN PARTICIPATE?

It is possible to apply for the Trickstar Business Award with a business model for a project or a company.

All projects which have an innovative business concept, for example in the areas of distribution, marketing, exploitation of rights or financing can be submitted to the Trickstar Business Award. All projects selected for APD 2018 will automatically qualify for participation in the competition.

Companies with an innovative business model can apply for the Award without participating in the Animation Production Day.

HOW TO APPLY?

To apply for the Trickstar Business Award, the applicants must complete the submission form and provide the required material and information. The completed form must be sent together with the documents to businessaward@festival-gmbh.de before March 1, 2018.

THE JURY

A five-person industry jury will shortlist the finalists on the strengths of their project submission and application form.

Jury assessment criteria:

- originality of the business model
- innovation of the financing / evaluation / marketing concept
- competitiveness of the project / service / product
- quality and feasibility of the business plan
- qualifications and experience of the submitter

THE AWARD CEREMONY

The winner will be announced on the evening of April 27, 2018 during a prize-giving ceremony in the rotunda of L-Bank in Stuttgart.

The participation of an official representative (director, producer) of the award-winning project is a prerequisite for receiving the award.