

26.  
 INTERNATIONALES  
 TRICKFILM FESTIVAL  
**FESTIVAL OF ANIMATED FILM**  
 STUTT GART '19  
 APRIL 30 – MAY 05, 2019



## SUBMISSION FOR THE TRICKSTAR BUSINESS AWARD

**SUBMISSION DEADLINE: MARCH 01, 2019**

**COMPANY SUBMISSION (please cross)**

If you would like to participate in the selection for the Trickstar Business Award with an innovative business model for a company, please answer the questions in part **A and B1** of this form.

**PROJECT SUBMISSION (please cross)**

If you would like to participate in the selection for the Trickstar Business Award with an innovative business model for a particular project please answer the questions in part **A and B2** of this form.

The submission must be drawn up in English.

The project in this submission will be kept confidential and will only be passed to the project team and the jury members.

## A. GENERAL INFORMATION

### COMPANY NAME

.....

### Company address

.....

Street

Zip-Code

City

Country

Website

### CONTACT PERSON

Mr  Ms

Academic Title

Phone

First Name

Mobile Phone

Last Name

Email

Job Title

.....

### COMPANY'S FIELD OF ACTIVITY (please choose your main activities only)

Production Film & TV

Publisher

Production Games

Distribution

Production Transmedia

Other (please specify):

### COMPANY PROFILE (max 800 characters including spaces)

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# B1. COMPANY SUBMISSION

## COMPANY DETAILS

Legal form	Founding year
Annual turnover	Business Owner
Number of employees	CEO
Shareholders	

**Which product or service does your company offer and what are the innovative aspects of your business approach?**

(max 1,500 characters including spaces)

**Please describe the market environment, the target group and your own (targeted) market position.**

**Please outline your marketing and distribution strategy.** (max 2,000 characters including spaces)

**Please describe your main achievements of the past year** (max 1,000 characters including spaces)

To be eligible for the 2019 Trickstar Business Selection, you must provide the following additional information.

Please attach to your submission:

- a business plan (including a revenue model / model calculation)
- a track record of the company

## B2. PROJECT SUBMISSION

### PROJECT TITLE (English)

Director

Scriptwriter

Storyboarder

Head of Animation

### In case of an adaption from an original work please fill in

Original Title

Author

### PROJECT STATUS

in concept  in development  in production

### MEDIA PLATFORMS/ FORMATS

Feature Film  Series  TV  Web  others  Game

Running time (hh:mm:ss):

Running time (hh:mm:ss):

Mobile content / App

Online streaming services / VoD

Other (please specify):

Genre (Comedy, Musical, Adventure etc.)

Animation Technique

Target Group

Production Start

Language

Logline (max. 200 characters including spaces)

### FINANCIAL INFORMATION

Total budget (in EUR)

Financially already in place (in EUR)

Financially already in place (in %)

more than 90 %  50 – 90 %  20 – 50 %  less than 20 %

Financing partner Country Amount (in EUR)

**SYNOPSIS** (max. 500 characters including spaces)

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**Please describe the innovative aspects of the project financing** (max 1,500 characters including spaces)

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**Do you plan to cooperate with international partners? If yes, how?** (max 500 characters including spaces)

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**Through which channels do you plan to distribute your project?** (Please list briefly)

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**Please describe the innovative aspects of the marketing and distribution strategy for your project** (max 1,500 characters including spaces)

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**Are there any other innovative business aspects of your project?** (max 1,000 characters including spaces)

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**USP OF THE PROJECT** Describe the USP of the project (e.g. the visual concept, the audience engagement strategy, the cross- or transmedia strategy).  
(max. 1,000 characters including spaces)

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To be eligible for the 2019 Trickstar Business selection, you must provide the following additional information / material on your project.  
Please attach to your submission:

- a detailed project budget
- a financing plan and revenue model
- a minimum of 2 illustrations / film stills of your project (without text elements, resolution 300 dpi)
- a filmography of the director and the head of animation
- a track record of the company
- in case of adaption from an original work a copy of the copyright option

DEADLINE FOR SUBMISSION IS **MARCH 01, 2019**

Please send the completed form including the required additional information to:

**BusinessAward@festival-gmbh.de**

- I hereby authorize the Stuttgart International Festival of Animated Film to publish the submitted project visuals and pass them on to the press (TV, print, online) for the purpose of media coverage with reference to the project title and copyright.
- I hereby confirm that I own all necessary rights and assert that I am authorized by possible further right holders, e.g. team members, to submit the project / company to the **Trickstar Business Award**.
- I confirm that the information given is both complete and accurate.
- I agree to recognise and accept the regulations without reservation.  
I assert that I am authorized to pass on the information about other team or company members that I have provided for application purposes and for further use relating thereto.  
I confirm that I have read and accepted the data protection declaration ([www.festival-gmbh.de/datenschutz](http://www.festival-gmbh.de/datenschutz)).

**This document has been created electronically and is legally binding without signature.**

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**Place and Date**

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**Name in Letters**