Corporate Identity Guidelines

Thank you for your support of the Festival of Animated Film Stuttgart 2020! Since we want to ensure a consistent and accurate representation of our brand image in reports, we would like you to note the following corporate identity guidelines:

1. Title and Spelling

The complete and correct title of our event is 27th Stuttgart International Festival of Animated Film.

Abbreviation:
The abbreviation for the Festival is ITFS, from the German title Internationales Trickfilm-Festival Stuttgart. The abbreviation is used for the German as well as for the English title.

2. Logos

When publishing our logo please consider that there is a German and an English version.

![German Logo](image)

![English Logo](image)

Der ITFS-Colour specifications:

CMYK: 67 | 100 | 0 | 0
RGB: 118 | 34 | 130

Thank you for your cooperation!