

## Corporate Identity Guidelines

Thank you for your support of the Festival of Animated Film Stuttgart 2021!  
Since we want to ensure a consistent and accurate representation of our brand image in reports, we would like you to note the following corporate identity guidelines:

### 1. Title and Spelling

The complete and correct title of our event is 28<sup>th</sup> Stuttgart International Festival of Animated Film.

Abbreviation:

The abbreviation for the Festival is ITFS, from the German title Internationales Trickfilm-Festival Stuttgart. The abbreviation is used for the German as well as for the English title.

### 2. Logos

When publishing our logo please consider that there is a German and an English version.

German Logo



English Logo



Der ITFS-Colour specifications:

CMYK: 67 | 100 | 0 | 0

RGB: 118 | 34 | 130

Thank you for your cooperation!