



Corporate Identity Guidelines

Thank you for your support of the Festival of Animated Film Stuttgart 2023!
Since we want to ensure a consistent and accurate representation of our brand image in reports,
we would like you to note the following corporate identity guidelines:

1. Title and Spelling

The complete and correct title of our event is:

30th Stuttgart International Festival of Animated Film.

Abbreviation:

The abbreviation for the Festival is ITFS, from the German title Internationales Trickfilm-Festival Stuttgart. The abbreviation is used for the German as well as for the English title.

2. Logos

When publishing our logo please consider that there is a German and an English version.

German Logo

English Logo





ITFS
APRIL 25–30, 2023

3. ITFS Colour Specificatios 2023

Green:

CMYK: 74 | 0 | 68 | 0

RGB: 42 | 177 | 117

2ab175

Blue:

CMYK: 90 | 80 | 11 | 0

RGB: 59 | 67 | 138

3b438a

Thank you for your cooperation!

CREATED BY

film & medien festival
g GmbH

Film- und Medienfestival gGmbH
Stephanstraße 33
70173 Stuttgart
#itfs

Tel.: +49 (0) 711-9 25 46-0
Fax: +49 (0) 711-9 25 46-150
itfs@festival-gmbh.de
www.ITFS.de