



SUBMISSION DEADLINE: MARCH 01, 2024

REGULATIONS

31. INTERNATIONALES TRICKFILM-FESTIVAL STUTTART – FESTIVAL OF ANIMATED FILM
APRIL 23–28, 2024

TRICKSTAR BUSINESS AWARD

The Trickstar Business Award is an animation industry prize awarded by the Stuttgart International Festival of Animated Film.

The Trickstar Business Award is worth 7,500 € and recognises national or international innovative and groundbreaking business models for projects or companies in the animation industry. This makes Trickstar Business a prize explicitly focused on business.

The prize is being sponsored by the Verband Region Stuttgart.

WHO CAN PARTICIPATE?

You can apply for the Trickstar Business Award with a business model for a project or a company.

- All projects which have an innovative business concept, for example in the areas of distribution, marketing, exploitation of rights or financing can be submitted to the Trickstar Business Award.
- Applicants who submit a project to APD 2024 are invited to submit the project (if in accordance with the regulations) also for participation in the Trickstar Business competition. To apply, please complete the Trickstar Business application form as well.
- All companies with an innovative and groundbreaking model can apply for the Trickstar Business Award.

HOW TO APPLY?

To apply for the Trickstar Business Award, the applicants must complete the submission form and provide the required material and information. The completed form must be sent together with the documents to businessaward@festival-gmbh.de before March 01, 2024.

THE JURY

A five-person industry jury will shortlist the finalists based on the strengths of their project / company submission and application.

Jury assessment criteria:

- originality of the business model
- innovation of the financing/evaluation/marketing concepts
- competitiveness of the project/service/product
- quality and feasibility of the business plan
- qualifications and experience of the submitter

THE AWARD CEREMONY

Location and date of the award ceremony will be announced in due time. An official representative (director, producer) of the award winning project is kindly requested to be present to receive the award.

CREATED BY

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g GmbH

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Stuttgart**

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